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A MESSAGE FROM THE EXECUTIVE DEAN

DR MARIANNE LOUW EXECUTIVE DEAN



At Cornerstone Institute, our motto is: Learn to change the world. It's a very simple sentence, but to us, it carries significant meaning.

The obvious meaning is: Learn how to change the world. And that is true because, at Cornerstone, you will learn new knowledge and skills that will equip you to enter the new world of work and build a career that will positively impact society.

The second meaning is the less obvious but, the more important one: To change the world, learn. We believe you can only change the world if you continue learning. To learn is to grow – first, as a person in connection with other human beings. It is a lifelong journey that may include but by far transcends formal studies and qualifications. As we travel this road with other people who share different parts of our journey, we learn from them, and they learn from us.

Will any single individual ever change the entire world? Probably not! But you can change your world. And we would love to be part of that journey.

In solidarity,

DISCLAIMER

Cornerstone Institute makes every effort to ensure that the information provided in this prospectus is accurate and up to date at the time of going to press. However, it may be necessary for Cornerstone Institute to make some changes to the information presented in the prospectus following publication.

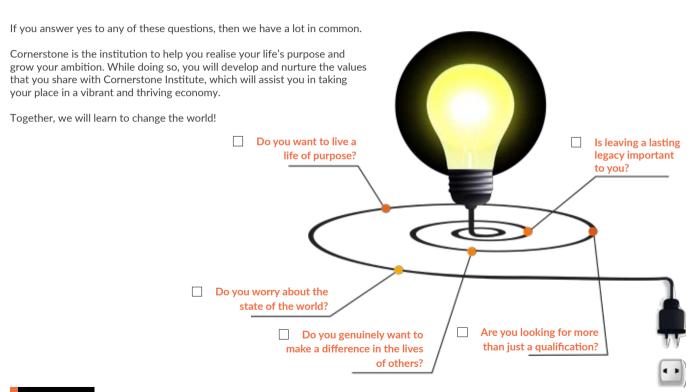
This document should be read together with the policies, rules, and regulations of Cornerstone Institute (as may be amended from time to time).

We recommend that you look at the relevant sections of the Yearbook regarding departments in which you may be interested if you have any additional queries.

USING THIS PROSPECTUS

This prospectus is a guide for prospective students who are interested in studying for a qualification at Cornerstone Institute. It introduces students to life at Cornerstone, services offered and available qualifications.

LEARN TO CHANGE THE WORLD



OUR VISION

Teaching and learning in service of others to advance human dignity and social justice for all.

OUR MISSION

Our integrative teaching approach inspires critical engagement knowledge that benefits humanity.

ABOUT US

Cornerstone Institute is an independent, not-for-profit, fully accredited Private Higher Education Institution (PHEI). We offer undergraduate and postgraduate programmes (certificates and degrees) across various disciplines, non degree purpose (NDP) modules, as well as short courses.

Cornerstone Institute was founded in 1970 on the Cape Flats when prospective black theologians were excluded from attending universities due to the oppressive laws of the former regime. Since its inception, Cornerstone Institute has been concerned with access to higher education.

We believe in education with a purpose. At the heart of our educational philosophy is the firm belief that education leads to transformation.

Everything we do at Cornerstone Institute is underpinned by our values. We are committed to building a highly ethical and principled worldview in all our students. We recognise that values are not just what we talk about and teach but are core to identity formation.

ACCREDITATION

Accreditation status

Cornerstone Institute is registered as a Private Higher Education Institution (PHEI) with the Department of Higher Education and Training (DHET). All our programmes are accredited by the Council on Higher Education and appear on the South African Qualifications Authority (SAQA) National Qualifications Framework (NQF).

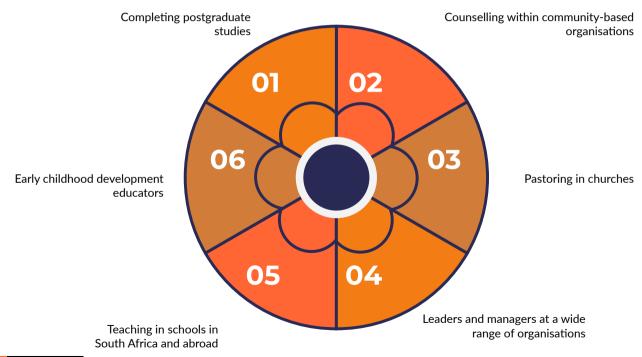
Registered as Cornerstone Institute (RF) NPC with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997. Registration Certificate No. 2001/HE08/006.

OUR VALUES



ALUMNI

Our graduates are employed in good jobs with many earning attractive salaries in their specialised fields. Many of them are:



LIFE AT CORNERSTONE

Campus

Cornerstone Institute is situated in one of the most popular destinations in the world. Cape Town is a historic, cosmopolitan metropolis with a vibrant culture of food, music and art. The city has everything from mountains, beaches, forests, and countless facilities for sports and leisure activities.

Cornerstone Institute is situated in the stylish suburb of Sandown on the Western Seaboard. Sandown provides easy access to MyCiti Bus routes, sweeping views towards Table Mountain and the Durbanville Hills and extensive recreational and open spaces, with easy access to public transport, shopping centres, restaurants and all other conveniences of a modern urban city. Our campus boasts computer labs, lecture rooms, a library and much more.



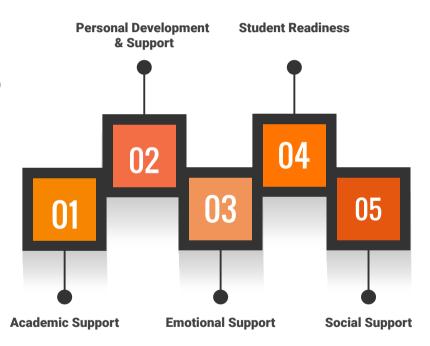
STUDENT DEVELOPMENT SUPPORT

Cornerstone Institute offers a coherent and strategic set of programmes with which our students find paths to personal mastery, advancement and fulfilment.

The Department of Student Development Support (SDS) is responsible for providing student leadership development and giving support to the student governance structure. SDS works to enhance students' experience at all stages of their time at Cornerstone Institute through the provision of a range of support services and programming.

Contact us:





FINANCIAL AID

Cornerstone is an independent, not-for-profit institution. Our financial aid is sourced from donations and partnerships. The Financial Aid Programme is established to assist students, where possible, to access tertiary study, and to succeed through the provision of financial assistance. Financial assistance is usually in the form of partial remission of fees, and is dependent on the availability of funds, and the specified criteria being met. The responsibility for financing the balance of the fees rests with the student, as specified in the Cornerstone Yearbook under Fee Structure.

*We note that there are annually more applications than can be supported by the Cornerstone Institute Financial Aid Fund. Students are advised to apply to other sources.



January 2024

Financial aid application for new students registering for the January 2024 intake closes at end of January 2024.



July 2024

Financial aid application for new students registering for the July 2024 intake closes at end of June 2024.



October 2023

Financial aid application for current students registering for the 2024 academic year closes at end of October 2023.

LEARNING PATHWAYS



RECOGNITION OF PRIOR LEARNING (RPL) AND CREDIT ACCUMULATION TRANSFER (CAT)

Cornerstone Institute recognises the significance and value of RPL and CAT for many of its prospective students whose unconventional knowledge and learning histories are often perceived as a barrier rather than a source of alternative knowledge and capabilities that may enrich the academic project and curriculum.

The Cornerstone Institute RPL and CAT policy and its focus on RPL for Access and RPL for Exemption includes a dedicated information and advising service through the RPL and CAT Unit, as well as specialised programmes for learning how to navigate the differences between academic and experiential forms of knowledge and learning.

The RPL and CAT policy makes it possible for Cornerstone to grant applicants access and/or credit towards a qualification on the basis of their prior learning, subject to the rules, procedures and limitations governing the assessment and/or validation of this prior learning.

The RPL & CAT Unit in the Office of the Registrar offers specialised services and programmes to advise and support candidates, students and academic staff at all stages in the process.

RECOGNITION OF PRIOR LEARNING (RPL)

Recognition of Prior Learning (RPL) means the principles and processes through which the prior knowledge and skills of a person are made visible, mediated and assessed for the purposes of alternative access and admission, recognition and certification, or further learning and development. (SAQA, 2013, 5).

CREDIT ACCUMULATION & TRANSFER (CAT)

The recognition of credits for the purposes of transfer from one qualification to another is determined by the nature of the qualifications, the relationship between them, the nature, complexity, and extent of curricula associated with the specific subjects to be recognised for exemption and/or inclusion, and the nature of the assessment used (CHE, 2016, Clause 5.2.5).

Contact us:



ACADEMIC OFFERING

All of our programmes are accredited by the Council on Higher Education. Across departments, we design learning experiences that give students professional and practical experiences that teach the theories and skills required to think about and reflect on the important questions in society.



GRADUATE ATTRIBUTES AND CORE CURRICULUM

Cornerstone Institute offers a multi-disciplinary series of foundational (core) and academic development modules as part of its commitment to realise graduate attributes. Graduate attributes are the qualities, attitudes, and skills that Cornerstone Institute as a learning community wants its students to develop during their studies.

This in turn will shape how our graduates will contribute to society and build professional careers. We measure success not only in our students graduating, but also in how our students become known by others for certain values and behaviours.

Our Core Curriculum provides students with a broad philosophical foundation and academic skills to support academic success.



CORE CURRICULUM MODULES



PROGRAMME OFFERING

HIGHER CERTIFICATES

PROGRAMME	MODE	MINIMUM DURATION	NQF LEVEL
Higher Certificate in Business Studies	Distance (Under current CHE Concession)	1 year full-time or 2-3 years part-time	5
Higher Certificate in Christian Ministry	Contact	1 year full-time or 2-3 years part-time	5
Higher Certificate in Community Counselling	Contact and Distance (Under current CHE Concession)	1 year full-time or 2-3 years part-time	5
Higher Certificate in Community Development	Distance (Under current CHE Concession)	1 year full-time or 2-3 years part-time	5

BACHELOR DEGREES

PROGRAMME	MODE	MINIMUM DURATION	NQF LEVEL
Bachelor of Arts	Contact and Distance	3 year full-time or 4-6 years part-time	7
Bachelor of Commerce	Distance	3 year full-time or 4-6 years part-time	7
Bachelor of Theology in Community Leadership	Contact and Distance	3 year full-time or 4-6 years part-time	7

POSTGRADUATE CERTIFICATES IN EDUCATION

PROGRAMME	MODE	MINIMUM DURATION	NQF LEVEL
Postgraduate Certificate in Education: Foundation Phase Teaching (PGCE FP)	Distance	1 year full-time or 2-3 years part-time	7
Postgraduate Certificate in Education: Intermediate Phase Teaching (PGCE IP)	Distance	1 year full-time or 2-3 years part-time	7

HONOURS DEGREES

PROGRAMME	MODE	MINIMUM DURATION	NQF LEVEL
Bachelor of Arts Honours in Community Development	Contact	Minimum one year full-time studies and two years part-time studies	8
Bachelor of Arts Honours in Psychology	Contact	Minimum one year full-time studies and two years part-time studies. The BPsych Equivalent is completed through an additional 6-month practicum.	8

HIGHER CERTIFICATES (HC)

Overview

A Higher Certificate is an NQF level 5 qualification that provides students with skills and knowledge, to have a basic understanding of a particular focus area.

Cornerstone Institute offers various Higher Certificates specialisations related to Business, Christian Ministry, Counselling and Community Development.

Career Opportunities

Cornerstone Institute Higher Certificate qualifications are designed to build towards students' education and long-term career goals. Higher Certificate graduates can enter the workforce or enrol for an additional qualification, such as an undergraduate degree, in the same or related field of study. Cornerstone currently offers Higher Certificates related to the following focus areas:

- Business Studies
- Christian Ministry
- Community Counselling
- Community Development

HIGHER CERTIFICATE IN BUSINESS STUDIES

Specifications

- Minimum one year
- NQF 5
- Mode of delivery: Distance (as per CHE concession)

Accreditation Status

 Higher Certificate in Business Studies: Contact mode. Registered by the DHET. Accredited by the CHE as a 120-credit learning programme for higher education at NQF level 5. SAQA ID: 73349. CHE reference: H/PRO96/E003CAN

Admission requirements

- A National Senior Certificate or National Certificate Vocational (certificate pass)
- A Matriculation Certificate or equivalent
- Mature age of 45 years can be admitted, determined by the Recognition of Prior Learning (RPL) portfolio of evidence provided

Programme-specific outcomes

Students who have completed the qualification should be able to:

- Start up their own businesses, be able to develop business concepts and plans that will enable them to qualify for access to capital
- Make ethically correct and defensible decisions
- Make sound business decisions and solve problems
- Gain business management skills
- Seamlessly continue with further studies in commerce.

HIGHER CERTIFICATE IN CHRISTIAN MINISTRY

Specifications

- Minimum one year
- NOF 5
- Mode of delivery: Contact

Accreditation Status

 Higher Certificate in Christian Ministry: Contact mode. Registered by the DHET. Accredited by the CHE as a 120-credit learning programme for higher education at NQF level 5. SAQA ID: 96412. CHE reference: H/PRO96/K001CAN

Admission requirements

- A National Senior Certificate or National Certificate Vocational (certificate pass)
- A Matriculation Certificate or equivalent
- Mature age of 45 years can be admitted, determined by the Recognition of Prior Learning (RPL) portfolio of evidence provided

Programme-specific outcomes

Students who have completed the qualification should be able to:

- Deepen their relationship with the Triune God and their trust in Jesus Christ as saviour and friend
- Develop creative and critical thinkers who are catalysts for growth and renewal
- Develop basic skills in reading the Bible and showing its relevance to meeting pastoral needs in churches and communities, especially in an African context
- · Understand how people's worldview influences their concept of God and practice of spirituality
- Gain a greater critical appreciation of their own theological view
- Understand the basic principles of Christian leadership
- Minister to people in different cultural contexts
- Develop basic communication skills with groups and individuals
- Have the possibility of further studies (modules can be credited towards our BTh programme).

HIGHER CERTIFICATE IN COMMUNITY COUNSELLING

Specifications

- Minimum one vear
- NOF 5
- Mode of delivery: Contact and Distance (as per CHE concession)

Accreditation Status

 Higher Certificate in Community Counselling: Contact mode. Registered by the DHET. Accredited by the CHE as a 120-credit learning programme for higher education at NQF level 5. SAQA ID: 96413. CHE reference: H/PRO96/K002CAN

Admission requirements

- A National Senior Certificate or National Certificate Vocational (with certificate pass)
- A Matriculation Certificate or equivalent
- Mature age of 45 years can be admitted, determined by the Recognition of Prior Learning (RPL) portfolio provided

Programme-specific outcomes

Students who have completed the qualification must be able to:

- Know the historical development and current status of psychology in understanding human behaviour
- Be familiar with marriage and family development and family issues as part of a developmental psychology framework
- Be familiar with the dynamics of crisis and crisis intervention strategies
- Identify issues young people face in the context of certain South African realities i.e. alcohol, teenage pregnancy, HIV/AIDS, violence, substance abuse and gangsterism
- Have an understanding of contemporary contextual social problems and have insight into intervention strategies that can be used to address these
- Describe personality functioning and have a foundational understanding of psychological disorders, their causes and treatment approaches
- Have an understanding of work in community mental health settings and the services that can be provided.

HIGHER CERTIFICATE IN COMMUNITY DEVELOPMENT

Specifications

- Minimum 1 year
- NQF 5
- Mode of delivery: Distance (as per CHE concession)

Accreditation Status

 Higher Certificate in Community Development: Contact mode. Registered by the DHET. Accredited by the CHE as a 120-credit learning programme for higher education at NQF level 5. SAQA ID: 96414. CHE reference: H/PRO96/E001CAN

Admission requirements

- A National Senior Certificate or National Certificate Vocational (certificate pass)
- A Matriculation Certificate or equivalent
- Mature age of 45 years can be admitted, determined by the Recognition of Prior Learning (RPL) portfolio of evidence provided.

Programme-specific outcomes

Students who have completed the qualification should be able to:

- Apply effective leadership and management principles in community projects
- Evaluate the nature and sources of conflict and identify and apply methods of appropriate resolution methods
- Develop monitoring and evaluation processes and frameworks for project analysis
- · Discuss and evaluate the different approaches to rural and urban development among poor communities
- · Identify key role players and resources in communities and identify strategies for mobilising communities and resources
- Identify and apply best practice community participation methods for specific development projects
- Design and execute a practical community needs analysis leading to a project in which the learner engages through participation and reflection.

BACHELOR OF ARTS (BA)

Overview

The Cornerstone Bachelor of Arts (BA) qualification is a broadly formative undergraduate NQF 7 degree that is useful in any occupation requiring a meaningful understanding of contexts and perspectives.

Cornerstone Institute offers several Bachelor of Art specialisations. This BA qualification creates access to a degree programme, equipping students with a broad base of knowledge and skills in various focus areas such as Psychology, Sociology, Theology, Alternative Education and Media Studies.

Career Opportunities

Are you passionate about community upliftment and development? Do you want to tackle issues of poverty, globalisation or conflict? Do you want to be able to influence behaviour in a way that brings about positive change?

The Cornerstone Institute BA degree provides students with a broad but solid educational foundation in various key discipline areas such as:

- Psychology & Counselling
- Sociology & Community Development
- Theology
- Media Studies
- Alternative Education
- Sociology & Psychology

Specifications

- Minimum 3 years
- NQF 7
- Modes of delivery: Contact and distance

Accreditation

Bachelor of Arts: Contact mode. Registered by the DHET. Accredited by the CHE as a 360-credit learning programme for higher education at NQF level 7. SAQA ID: 87406. CHE reference: H/PRO96/E006CAN

Bachelor of Arts: Distance mode. Registered by the DHET. Accredited by the CHE as a 360-credit learning programme for higher education at NQF level 7. SAQA ID: 87406. CHE reference: H/PRO96/E011CAN

Admission requirements

- National Senior Certificate (NSC) with a bachelor's pass or equivalent
- A Matriculation Certificate (with university exemption) or equivalent
- ☑ A Higher Certificate or Advanced Certificate or Diploma in a cognate field

Alternative Admission Requirements

(with Senate approval as per Admissions Policy)

- A National Senior Certificate or National Certificate Vocational with a diploma pass (or equivalent)
- Mature age of 23 and over during the first year of studies and a National Senior Certificate (or equivalent). The conditions of the Recognition of Prior Learning (RPL) Policy for access are determining factors for admission. contact the RPL and CAT Unit
- Mature age of 45 years can be admitted, determined by the Recognition of Prior Learning (RPL) portfolio of evidence provided.

Programme-specific outcomes

BA students can choose between several areas of specialisation. Each focus has its own specialisations. Outcomes are set for each area of focus, as outlined below.

For a description of each module, please see 'Module descriptions' in the Yearbook.

PSYCHOLOGY

Psychology students who have completed the qualification must be able to:

- Understand the principles, concepts, history and major approaches in psychology
- Identify psycho-social problems and understand the insights, theories and methods psychology provides for dealing with them
- · Understand how psycho-social insights and methods should be utilised in the various spheres of mental health in South Africa
- Have an understanding of how and when to refer people to other agencies more suited to handling problems of a psycho-social nature
- Develop, implement and evaluate psychologically-based training programmes
- Engage critically with current debates in psychology on contemporary issues
- Conduct appropriate basic research into psycho-social questions.

SOCIOLOGY AND COMMUNITY DEVELOPMENT

Sociology and Community Development students who have completed the qualification must be able to:

- Understand the principles, concepts, history and major approaches to the study of society
- Understand sociological theory as it is applied to important institutions in society such as the family, religion, government and community life
- Understand their own culture and appreciate the values of other cultures
- Understand the psycho-social problems facing Africa today, with an emphasis on poverty and poverty alleviation

- Analyse economic systems from a sociological perspective and identify the debates around the prevalent economic systems in the African context
- Engage critically with contemporary examples of social, cultural, economic and political oppression and injustice within our region, continent and globally
- Illustrate an in-depth understanding of contemporary sociological theory and be able to evaluate and analyse these theories with
 reference to issues such as globalisation, conflict, the environment, gender and poverty, with a special focus on South Africa and the
 African continent
- Conduct research into social issues. This includes the acquisition of skills such as participatory research methodologies, evaluation research, report writing and proposal writing.

THEOLOGY

Theology students who have completed the qualification must be able to:

- Demonstrate an ability to engage with theological lenses and techniques in addressing real-world questions and crises
- Understand the principles, concepts, history and major approaches to the study of theology
- Demonstrate skill in interpreting the Bible and showing its relevance to all of life, including pastoral needs in churches and communities, especially in an African context
- Understand how people's worldview influences their concept of God and practice of spirituality and be able to minister to and serve people in different cultural contexts
- Articulate a personal sense of vocation, meaning and purpose in life, largely through engagement in theory that has a practical outworking
- Demonstrate the necessary skills for understanding and engaging with a diverse and complex society
- Understand a broad set of the contextual issues facing South Africa today and develop an integrative response (employing psychological, theological, sociological and/or other theories of practice) for engaging these challenges.

MEDIA STUDIES

Media Studies students who have completed the qualification must be able to:

- Apply critical and theoretical models for analysing a variety of media content and practices in relation to relevant political, economic, technological, social and historical contexts
- Trace the development of media and relate current practices to historical antecedents in South Africa and globally
- Demonstrate an ability to apply and defend professional ethics and the laws that govern the media industry in South Africa
- Conduct independent research, drawing on both primary and secondary visual and written materials, to develop and present a cohesive
 argument using appropriate academic and professional discourse
- Compose coherent visual and text-based media messages, adapted to clearly defined audiences, contexts and purposes, showing knowledge of fundamental media production principles
- Engage in critical analysis and evaluation of personal creative work in a reflexive mode
- Collaborate with peers to produce media content that demonstrates an ability to both provide and apply critical feedback within a group context.

ALTERNATIVE EDUCATION

Alternative Education students who have completed the qualification must be able to:

- Understand the principles, concepts, histories and major approaches in the field of Alternative Education
- Identify problems in mainstream educational thought and practices
- Know the various past and present schools of thought regarded as part of the Alternative Education field
- Understand the insights, theories and methods that inhere in different schools of thought and practices in Alternative Education
- Articulate the ideas of hallmark theorists and educationists in the field of Alternative Education
- Understand how insights and methods from the field of Alternative Education are and could be utilised in the various spheres of education in South Africa
- Develop, implement and evaluate Alternative Education projects in South Africa and elsewhere
- Engage critically with current debates in education about the possible futures of education in South Africa and globally
- Conduct appropriate basic practice-based research into questions of alterity in mainstream and alternative spheres of education.

BACHELOR OF COMMERCE (BCOM)

Overview

The Cornerstone Bachelor of Commerce qualification is an undergraduate NQF 7 degree that equips individuals with the knowledge and skills required to pursue various business-related careers.

The Cornerstone Institute Bachelor of Commerce qualification has been designed to provide the knowledge base, practical competence and application skills that may enable students to either enter the labour market, start ventures or pursue further studies in this field.

Career Opportunities

Are you passionate about promoting economic growth in South Africa? Are you interested in becoming a part of an organisation's planning, running, and operations?

Bachelor of Commerce graduates are not just able to work as leaders, managers or entrepreneurs. BCom degree holders are able to work in multiple fields because of the broad nature of the degree and its applications in various commercial and community contexts. The purpose of the BCom degree is to provide a broad but solid educational foundation to students in the field of commerce, including various key discipline areas such as:

- Economics
- Operations Management
- Marketing
- Human Capital Management

Specifications

- Minimum 3 years
- NQF 7
- Mode of delivery: distance

Accreditation

Bachelor of Commerce: Distance mode. Registered by the DHET. Accredited by the CHE as a 360-credit learning programme for higher education at NQF level 7. SAQA ID: 99752.CHE reference: H/PRO96/E016CAN

Admission Requirements

- National Senior Certificate (NSC) with a bachelor's pass or equivalent
- A Matriculation Certificate (with university exemption) or equivalent
- A Higher Certificate or Advanced Certificate or Diploma in a cognate field
- ☑ The prior qualification must include a minimum of 50% in Mathematics or Mathematical Literacy

Alternative Admission Requirements

(with Senate approval as per Admissions Policy)

- A National Senior Certificate or National Certificate Vocational with a diploma pass (or equivalent)
- Mature age of 23 and over during the first year of studies and a National Senior Certificate (or equivalent). The conditions of the Recognition of Prior Learning (RPL) Policy for access are determining factors for admission. Contact the RPL and CAT Unit
- Mature age of 45 years can be admitted, determined byby the Recognition of Prior Learning (RPL) portfolio of evidence provided.

Programme-specific outcomes

Cornerstone Institute offers several Bachelor of Commerce specialisations. BCom students can choose between several areas of focus. Each focus area has its own specified core and elective modules from the curriculum.

BCom students at Cornerstone may choose two of the following specialisations:

- Economics
- Human Capital Management
- Marketing
- Operations Management

ECONOMICS

Students completing the Economics major will be able to:

- Describe the basic concepts of macroeconomics and microeconomic theory
- Explain how economic problems are solved to ensure economic growth
- Analyse and interpret the concepts and modern theories about supply, demand and price determination
- Critically analyse and interpret macro-economic events and policy issues
- Demonstrate ability to apply concepts to international and financial markets
- Identify the common barriers in the process of economic development and know how to overcome these challenges in the South African context.

HUMAN CAPITAL MANAGEMENT

Students completing the Human Capital Management major will be able to:

- Demonstrate thorough knowledge and understanding of the key concepts, theories, models andresearch techniques in human capital management
- Clarify the major drivers of change in the workplace and how to manage and support employees through structured change processes
- Establish the foundations of teamwork in the physical and digital environments and how to build and optimise team collaboration
- Manage human capital and understand the strategic decisions required to ensure that there is optimal management of a business's human capital
- Establish the core elements of building and managing a talent pipeline and measuring and managing employee performance
- Demonstrate strategies to maintain and strengthen employee training and development and workplace diversity
- Manage employee and labour relations as an integral part of everyday business management with specific reference to the South African context

OPERATIONS MANAGEMENT

Students completing the Operations Management major will be able to:

- Demonstrate an effective understanding of the strategic role of operations and supply chains in creating customer value, driving performance and achieving competitive advantages for organisations
- Apply fundamental concepts and principles in key functional areas such as planning, procurement, manufacturing, logistics and supply chain financials, as well as risk management and governance
- Critically analyse and interpret the challenges in value chain alignment, strategic fit, integrated planning and digital transformation, and be able to problem-solve in overcoming these challenges
- Understand the role of customer and supplier relationship management in collaboration, coordination and integration of supply chain processes
- Design, model and optimise value chain networks, while recognising the critical importance of green logistics, globalisation and strategic alliances
- Apply various continuous improvement methodologies in operations to achieve world-class performance.

MARKETING MANAGEMENT

Marketing Management students who have completed the qualification must be able to:

- Develop marketing communications in order to assess strategic and creative strengths of different marketing campaigns, using a myriad of tools to implement strategic marketing campaigns
- Explain the fundamental principles of marketing management with emphasis on management principles in dealing with such areas as customer service management, and marketing research for decision making
- Define marketing problems and use researching tools to structurally execute, analyse and derive meaningful information from marketing research
- Demonstrate a working knowledge of the retail industry, its challenges and the strategic decision-making process in retail
- Develop strategies to effectively communicate with customers
- Integrate the cultural and social impact on buying behaviour and the legal and ethical issues confronting retailers into marketing strategies
- Implement service strategies for competitive advantage across industries considering service quality and service recovery and linking customer management to performance measurement
- Develop, implement and control marketing strategies for an organisation's competitive advantage
- Identify and use appropriate methods and tools to formulate, implement, monitor and evaluate marketing strategies in diverse
 organisational and market situations.

BACHELOR OF THEOLOGY IN COMMUNITY LEADERSHIP (BTH)

Overview

The Cornerstone Theology & Ethics department offers a contemporary approach to studying theology and ethics that nourishes discerning leaders. The department does this by reflecting on the intersection of faith and society in an urbanised African context, cognisant of the struggles for human dignity and social justice.

The Cornerstone Bachelor of Theology (BTh) in Community Leadership qualification is an undergraduate NQF 7 degree. Cornerstone Institute offers an inter-disciplinary learning approach to theology that recognises and celebrates diversity.

Career Opportunities

In an increasingly global economy, the skills of vision, creativity and religious sensitivity developed through the study of Theology and Ethics allow for Bachelor of Theology graduates to develop knowledge and skills skills that enable them to work in a variety of occupations.

The Bachelor of Theology degree provides students with a broad but solid educational foundation in the field of Theology, including various key discipline areas such as:

- Christian Ministry
- Psychology
- Sociology & Community Development
- Media Studies
- Business Studies

Specifications

- Minimum 3 years
- NQF 7
- Modes of delivery: Contact and distance

Accreditation

- Bachelor of Theology in Community Leadership: Contact mode. Registered by the DHET. Accredited by the CHE as a 360-credit learning programme for higher education at NQF level 7. SAQA ID: 57225. CHE reference: H/PRO96/K005CAN
- Bachelor of Theology in Community Leadership: Distance mode. Registered by the DHET. Accredited by the CHE as a 360-credit learning programme for higher education at NQF level 7. SAQA ID: 57225. CHE reference: H/PRO96/E019CAN

Admission Requirements

- ☑ National Senior Certificate (NSC) with a bachelor's pass or equivalent
- An interview with the Programme Head
- A Matriculation Certificate (with university exemption) or equivalent
- A Higher Certificate or an Advanced Certificate or Diploma in a cognate field

Alternative Admission Requirements

(with Senate approval as per Admissions Policy)

- A National Senior Certificate or National Certificate Vocational with a diploma pass (or equivalent)
- Mature age of 23 and over during the first year of studies and a National Senior Certificate (or equivalent). The conditions of the Recognition of Prior Learning (RPL) Policy for access are determining factors for admission. Contact the admissions office regarding RPL
- Mature age of 45 years can be admitted, determined by the Recognition of Prior Learning (RPL) portfolio of evidence provided.

Programme-specific outcomes

BTh students can choose between Christian Ministry, Psychology, Sociology/Community Development, Media Studies and Business Studies. Each focus has its own specified core and elective modules. Outcomes are set for each area of focus, as outlined below.

CHRISTIAN MINISTRY

Christian Ministry students who have completed the qualification must be able to:

- Demonstrate skill in interpreting the Bible and showing its relevance to meeting pastoral needs in churches and communities, especially in an African context
- Understand how people's worldview influences their concept of God and practice of spirituality and be able to minister to and serve people in different cultural contexts
- Understand the basic principles of Christian leadership and identify their own leadership style
- Demonstrate effective communication skills with large and small groups
- Develop a ministry plan, secure the necessary human and fiscal resources, execute the plan and assess the outcomes.

PSYCHOLOGY

Psychology students who have completed the qualification must be able to:

- Understand the principles, concepts, history and major approaches in psychology
- Identify psycho-social problems and understand the insights, theories and methods psychology provides for dealing with them
- · Understand how psycho-social insights and methods should be utilised in the various spheres of mental health in South Africa
- Have an understanding of how and when to refer people to other agencies more suited to handling problems of a psycho-social nature
- Develop, implement and evaluate psychologically-based training programmes
- Engage critically with current debates in psychology on contemporary issues
- Conduct appropriate basic research into psycho-social questions.

SOCIOLOGY AND COMMUNITY DEVELOPMENT

Sociology and Community Development students who have completed the qualification must be able to:

- Understand their own culture and appreciate the values of other cultures
- Understand the competing paradigms of Community Development with a strong emphasis on South Africa
- Demonstrate effective interpersonal communication skills
- Understand the psycho-social problems facing South Africans today, with an emphasis on poverty and poverty alleviation
- Identify urban and rural issues facing South Africans and understand how to develop community-based initiatives to address them
- Develop a ministry plan, secure the necessary human and fiscal resources, execute the plan and assess the outcomes
- · Demonstrate skill in interpreting the Bible and showing its relevance for community development issues in South Africa
- Develop skills that will help them identify Community Development problems and be able to challenge conventional Community Development practices.

MEDIA STUDIES

Media Studies students who have completed the qualification must be able to:

- Apply critical and theoretical models for analysing a variety of media content and practices in relation to relevant political, economic, technological, social and historical contexts
- Trace the development of media and relate current practices to historical antecedents in South Africa and globally
- Demonstrate an ability to apply and defend professional ethics and the laws that govern the media industry in South Africa
- Conduct independent research, drawing on both primary and secondary visual and written materials, to develop and present a cohesive
 argument using appropriate academic and professional discourse
- Compose coherent visual and text-based media messages, adapted to clearly defined audiences, contexts and purposes, showing knowledge of fundamental media production principles
- Engage in critical analysis and evaluation of personal creative work in a reflexive mode
- Collaborate with peers to produce media content that demonstrates an ability to both provide and apply critical feedback within a group context.

POSTGRADUATE CERTIFICATE IN EDUCATION (PGCE)

Overview

The aim of this programme is to respond to the increased need for professional educators in South Africa.

The Post Graduate Certificate in Education (PGCE), Intermediate Phase (IP) is for students who want to qualify as professional educators in the Intermediate Phase after having completed an appropriate three-year degree or recognised approved national diploma at NQF level 6, with minimum of 360 credits.

The Post Graduate Certificate in Education (PGCE), Foundation Phase (FP), is for students who want to qualify as professional educators in the Foundation Phase after having completed an appropriate three-year degree or recognised approved national diploma at NQF level 6, with minimum of 360 credits

PGCE students may be required to complete specific undergirding modules to meet the PGCE entry requirements. Undergirding modules can be completed concurrently or simultaneously with PGCE modules but do not form part of the PGCE and therefore do not count towards the required PGCE credits.

Student can consult the curriculum grid and the Yearbook for guidance regarding the specific undergirding modules they are required to register for.

POSTGRADUATE CERTIFICATE IN EDUCATION: FOUNDATION PHASE TEACHING (PGCE FP)

Specifications

- Recommended completion time two years part-time; minimum completion time one year full-time
- NQF 7
- Mode of delivery: distance

Postgraduate Certificate in Education in Foundation Phase Teaching: Distance mode. Registered by the DHET. Accredited by the CHE as a 120-credit learning programme for higher education at NQF level 7. SAQA ID: 101972; CHE reference: H/PRO96/E020CAN

Admission requirements

- A candidate must have complied with all the requirements of a bachelor's degree (or an approved diploma of minimum 360 credits at NQF level 6) from a DHET registered higher education institution before the beginning of the academic year for which they have been selected
- The prior bachelor's degree (or approved national diploma) must include a selection of subjects/disciplines that will provide a teacher with appropriate disciplinary knowledge to effectively teach Literacy, Numeracy and Life Skills to young learners and lay foundations for learning in future grades
- Holders of multidisciplinary degrees (or approved diplomas) without a main focus in a single field related to teaching could be allowed into the PGCE FP, provided that the disciplines underpin the learning requirements for the foundation phase and, where relevant, the subjects to be taught are taken to at least NQF level 5 (with a minimum 30 credit weighting over a minimum of two semesters)
- As per the RPL Policy, no more than 10% of mature applicants can be admitted. These are those who have been disadvantaged because of their inability to obtain formal qualifications or who have inadequate entrance qualifications, but who have obtained work or life experience that qualifies them to be admitted as students.

Programme-specific outcomes

Students who have completed this qualification should be able to:

- Demonstrate competence in reading, writing and speaking the language/s of instruction in ways that facilitate their own academic learning and learning in their classrooms
- Demonstrate competence in interpreting and using numerical and elementary statistical knowledge to facilitate their own academic learning, and manage teaching, learning and assessment
- Demonstrate competence with regard to the knowledge base underpinning the learning areas or subjects they will be teaching
- In their area/s of specialisation (foundation phase and subject/learning area), demonstrate competence in planning, designing, and reflecting on learning programmes appropriate for their learners and learning context
- Demonstrate competence in selecting, using and adjusting teaching and learning strategies in ways that meet the needs of the learners and the context

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- Demonstrate competence in managing and administering learning environments and supporting learners in ways that are sensitive, stimulating, democratic and well organised
- Demonstrate competence in monitoring and assessing learner progress and achievement in their specialisation
- Demonstrate that they can function responsibly within the education system, the institution where they are working, and the community in which the institution is located
- Demonstrate a respect for and commitment to the educator profession.

*Important note:

Full-time students may take a maximum of 130 credits per study year, and part-time students maximum of 70 credits per study year. This maximum must first be made up of any undergirding modules that you must complete and can then be supplemented by taking PGCE modules at the same time. For example, if you must complete undergirding modules of 15 Credits, you can still enroll for 115 PGCE credits in the same year.

POSTGRADUATE CERTIFICATE IN EDUCATION: INTERMEDIATE PHASE TEACHING (PGCE IP)

Specifications

- Recommended completion time two years part-time; minimum completion time one year full-time
- NQF 7
- Mode of delivery: distance

Postgraduate Certificate in Education in Intermediate Phase Teaching: Distance mode. Registered by the DHET. Accredited by the CHE as a 120-credit learning programme for higher education at NQF level 7. SAQA ID: 99724. CHE reference: H/PRO96/E013CAN

Postgraduate Certificate in Education in Intermediate Phase Teaching: Contact mode. Registered by the DHET. Accredited by the CHE as a 120-credit learning programme for higher education at NQF level 7. SAQA ID: 99724. CHE reference: H/PRO96/E007CAN.

Admission requirements

- A candidate must have complied with all the requirements of a bachelor's degree (or an approved diploma of minimum 360 credits at NQF level 6) from a public or private higher education institution accredited by a recognised local or foreign accrediting body before the beginning of the academic year for which they have been selected
- The prior bachelor's degree (or approved national diploma) must provide a broad knowledge base adequate for teaching in the intermediate phase (IP) i.e. English, Afrikaans and two IP teaching subjects, at NQF level 6 (second year degree level). The IP teaching subjects are mathematics, science and technology, social science and life skills
- Conversational competency in an official African language (Conversational isiXhosa is offered as a 5 credit module for those without this competency)
- Holders of multidisciplinary degrees (or approved diplomas) without a main focus in a single field related to teaching could be allowed into the programme, provided that the disciplines underpin the learning requirements for the IP and the subjects to be taught are taken to at least NQF level 6 (with a minimum 30 credit weighting over a minimum of two semesters)
- Holders of focused degrees (or approved diplomas) that lack an adequately broad knowledge base or an adequate specialisation in IP subjects may be required to enrol simultaneously in teaching subjects (minimum NQF level 6) whilst enrolling for the PGCE IP.

Programme-specific outcomes

Students who have completed this qualification should be able to:

- Demonstrate competence in reading, writing and speaking the language/s of instruction in ways that facilitate their own academic learning and learning in their classrooms
- Demonstrate competence in interpreting and using numerical and elementary statistical knowledge to facilitate their own academic learning, and manage teaching, learning and assessment
- Demonstrate competence with regard to the knowledge base underpinning the learning areas or subjects they will be teaching
- In their area/s of specialisation (intermediate phase and subject/learning area), demonstrate competence in planning, designing, and reflecting on learning programmes appropriate for their learners and learning context
- In their area of specialisation, demonstrate competence in selecting, using and adjusting teaching and learning strategies in ways that meet the needs of learners and the context
- Demonstrate competence in managing and administering learning environments and supporting learners in ways that are sensitive, stimulating, democratic and well organised
- Demonstrate competence in monitoring and assessing learner progress and achievement in their specialisation
- Demonstrate that they can function responsibly within the education system, the institution where they are working, and the community in which the institution is located
- Demonstrate a respect for and commitment to the educator profession.

*Important note:

Full-time students may take a maximum of 125 credits per study year, and part-time students a maximum of 65 credits per study year. This maximum must first be made up of any undergirding modules that you must complete and can then be supplemented by taking PGCE modules at the same time. For example, if you must complete undergirding modules English for Education A and B (30 credits), you can still enroll for 95 PGCE credits in the same year; the rest you will have to complete in the following year.

BACHELOR OF ARTS HONOURS IN COMMUNITY DEVELOPMENT

Overview

The Cornerstone Institute Bachelor of Arts Honours in Community Development Programme is an NQF level 8 qualification that is designed to allow students to gain an in-depth understanding of sociological theories.

Cornerstone Institute aims to produce community development graduates who approach their tasks from a deep ethical conviction and who have acquired the sociological knowledge, tools, and skills to expand their knowledge of theory and practice in the discipline of community development grounded in community-focused research.

Bachelor of Arts Honours in Community Development graduates are able to analyse and evaluate theories with reference to issues such as poverty, globalisation, conflict, the environment and gender, with a special focus on South Africa and the African continent.

The qualification also provides students with practical community, cross-cultural and social research skills.

Career Opportunities

Are you passionate about community upliftment and development? Do you want to tackle issues of poverty, globalisation or conflict?

Sociology and Community Development graduates are found as teachers, researchers, employees of government agencies, research bureaus, and large companies. Some have found employment as: Business/Management Trainees, Community Organisation Directors, Editors/Journalists, Ethnologists, Hospital Administrators, Labour Relations Specialists, Market Research Analysts, Medical Sociologists, Personnel Managers and Police Officers.

The Cornerstone Institute BA Honours in Community Development qualification provides students with a solid foundation for further study and/or careers in:

- Community and Youth Work
- Counselling and Therapy
- Education
- Government Public Service
- Business
- Marketing
- Politics

Specifications

- Minimum one vear full-time studies
- NQF 8
- Mode of delivery: Contact and Distance (as per CHE concession)

Accreditation

 Bachelor of Arts (Honours) in Community Development: Contact mode. Registered by the Department of Higher Education and Training (DHET). Accredited by the Council on Higher Education (CHE) as a 120-credit learning programme for higher education at NQF level 8. SAQA ID: 97901, CHE reference: H/PRO96/E018CAN

Admission Requirements

- A candidate must have complied with all the requirements of an undergraduate degree, or equivalent, before the beginning of the academic year for which they have been selected
- Third-year key modules in social sciences must have been passed with a minimum of 60%
- As per the RPL Policy, no more than 10% of applicants who do not have the necessary 60% grade for third year in social science (or equivalent) can be admitted into the programme if they have obtained work or life experience which qualifies them to be admitted as post-graduate students
- Applicants must provide evidence of computer literacy. Candidates can be required to take a computer course to improve their computer skills
- All successful applicants are required to complete a pre-programme assignment to determine the level of academic support that is required. In addition, it prepares students for the first week's discussions.

Programme-specific outcomes

Students who have completed this qualification should be able to:

- Analyse and critique significant philosophical approaches and theories of community development in a variety of contexts
- Apply sound social science research methodology to community development related situations, conducting in-depth research, analysis and interpretation in a community-based context
- Examine how the issues of governance, social policy and the legislative framework govern and shape community development structures and practice
- Identify, assess and apply integrated programme management principles for sustainable people-centred development
- Examine in-depth two focus areas of interest in community development.

The curriculum provides students with foundational knowledge of community development theory and practice while allowing them to pursue specific areas of interest within community development studies. This is achieved by assisting students to comprehend, analyse and apply community development theory, policy and governance, programme management theory, and social research methodology.

BACHELOR OF ARTS HONOURS IN PSYCHOLOGY

BACHELOR OF ARTS HONOURS IN PSYCHOLOGY

The Bachelor of Arts Honours in Psychology programme offers qualifying students a selection from two streams, namely: The Academic stream or the BPsych Equivalent stream.

BACHELOR OF ARTS HONOURS IN PSYCHOLOGY (ACADEMIC)

The academic Bachelor of Arts Honours in Psychology programme is aimed at providing students with advanced theoretical knowledge and applied skills within the field of psychology. Students enrolled in the programme will extend their undergraduate knowledge through the integration of theoretical knowledge with the development of social science research competencies and practical skills. The programme will focus on further developing students' critical-analytical and problem-solving skills within the discipline, with application to the South African context.

Specifications

- Minimum one year full-time studies and two years part-time studies
- NQF 8
- Mode of delivery: Contact and Distance (as per CHE concession)

Accreditation

Bachelor of Arts (Honours) in Psychology: Contact mode. Registered by the Department of Higher Education and Training (DHET). Accredited by the Council on Higher Education (CHE) as a 120 credits learning programme for higher education at NQF level 8. SAQA ID: 79046, CHE reference: H/PRO96/E002CAN

Admission requirements

- A candidate must have complied with all the requirements of an appropriate undergraduate degree, or equivalent, before the beginning of the academic year for which they have been selected
- ☑ Third year in Psychology must have been passed with a minimum of 70%
- As per the RPL Policy, no more than 10% of applicants who do not have the necessary 70% grade for the advanced level in Psychology (or equivalent) can be admitted into the programme, if they have obtained work or life experience which qualifies them to be admitted as post-graduate students. Those applicants who have a 65-69% Psychology III (3) average will need to complete and submit a written academic assignment as part of their application to be considered for acceptance to the programme.

Additional Admission Requirement for the BPsych Equivalent option

Two references are required from professionals to whom the candidate is not related. At least one must be from a Psychology professional e.g. Psychology Faculty, Psychologist, Registered Counsellor or Social Worker.

Programme-specific outcomes

By the end of this programme students will be able to:

- Demonstrate a comprehensive understanding of psychological theory and biological influences onbehaviour
- Demonstrate systematic thinking about a selection of techniques for various research scenarios
- Develop comprehension of the theoretical traditions within qualitative research
- Demonstrate the ability to execute the techniques of analysis covered in the programme
- Explain and assess how developmental, cultural, socioeconomic, and gender factors affect the clinical diagnosis and conceptualisation of psychopathology
- Develop conceptual and procedural knowledge of the descriptive nosological system that is codified in the DSM-V

- Demonstrate an advanced understanding of ethics in psychology
- Develop an understanding of the history of community psychology and apply perspectives within a South African context
- Address psychosocial challenges affecting South African communities
- Apply critical thinking skills in the assessment and resolution of community mental health needs
- Demonstrate comprehensive knowledge of therapeutic modalities
- · Demonstrate critical thinking about the applicability of western models to the multicultural South African context
- · Engage critically in current debates on the use of different interventions, modalities and theoretical perspectives in psychology
- Work effectively with other professionals in a team setting.

Additional Outcomes for the BPsych Equivalent option

- Understand the scope and practice of a professional counsellor
- Gain access to the HPCSA board examinations for professional registration as a registered counsellor; upon successful completion of this examination.

Overview of the BPsych Equivalent option

This option responds to the increased need for trained and registered counsellors and life skills facilitators in South Africa, with a particular focus on the psychological challenges present in communities. It helps students to develop an integrated and relevant counselling praxis. It includes a comprehensive practical placement which is integrated with academic and professional training. This practicum forms part of the degree and is completed during an additional 6 months. After completing this B. Psych. Equivalent option and successfully passing the Professional Board examination, students are able to register with the HPCSA as Registered Counsellors. This option is one year full time plus a 6-month practicum. It consists of a Minimum 132 credits and is presented in contact mode.

The criteria by which candidates will be assessed include:

- An understanding of the role and purpose of the registered counsellor
- Demonstrated competency in academic skills, such as writing
- Good intra- and interpersonal skills. (e.g. demonstrated through the student's response to a provided case study and the interview process)
- Psycho-social wellness
- Potential to learn and apply the necessary skills of a registered counsellor
- Ability to work in a team and groups
- Ability to work under pressure
- Ability to work in a community
- Ability to work with diversity

Selection Process

Compliance with the admission criteria indicated above does not automatically result in selection for the programme. Because only a limited number of students are selected into the BPsych Equivalent option annually, students are required to complete a rigorous selection process.

The initial selection process will comprise a review of the BPsych Equivalent option application form, reference letters and supporting academic transcripts by a Selection Committee. Once this process has been completed, successful candidates will be invited to an interview.

NOTES

