

BACHELOR OF COMMERCE 2022

386 credits

		Academic Development I **		Business Management I 48cr		Accounting I 20cr	Economics I 24cr	Industrial Psychology I 24cr
		Basic level	Semester 1	Academic Reading and Writing (12) ARWF5120	Information and Technology Skills (4) ITSO5040	Information Literacy and Systems ILAS5120 (12)	Business Management: An Introduction (12) BMAN5120	Financial Accounting A (12) FAAF5120
Semester 2				Business Communication (12) BUSC5120	Business Statistics (12) BSTA5120	Financial Accounting B (12) FABS5120	Macro Economics: An Introduction (Basic 12) MEIN6160	Career Psychology (6) CAPS5060 AND Ergonomics (6) ERGO5060
Intermediate level	Semester 1			Business Management II 32cr	Marketing Management II 32cr	Entrepreneurship II 32cr	Economics II 32cr	Industrial Psychology II 32cr
	Semester 2			Financial Management (Intermediate 16) FMAN6160	Marketing (16) MRKT6160	Entrepreneurship and Innovation (16) ENIN6160	Micro Economics (16) MICE6160	Psychometrics (16) PMET6160 Consumer Behaviour (16) CBEH6160
	Strategic Management and Ethical Leadership (Intermediate 16) SMEL6160			Advertising and Sales (16) ADSA6160	New Business Development (16) NBDV6160	Macro Economics (16) MACE6160	Human Resource Management (16) HRMN6160	
Advanced level	Semester 1			Business Management III 30cr	Marketing Management III 48cr	Entrepreneurship III 48cr	Economics III 48cr	Industrial Psychology III 48cr
				Business Ethics BETH7120 (Advanced 12)	Retail Management (12) RETM7120	Creativity and Innovation Management (24) CAIM7240	International Economics and World Trade (24) IEWT7240	Labour Relations (12) LARE7120
	Work-integrated Project: (18)			Services Management (12) SMAN7120	Human Resource Development (12) HRDV7120			
	Semester 2			Industrial Psychology Work-integrated Project IPWP7120 OR Marketing Management Work-integrated Project MMWP7120 OR Entrepreneurship Work-integrated Project ENWP7120	Marketing Research (12) MRES7120	Strategic and Corporate Entrepreneurship (24) SACE7240	Development Economics (24) DEVE7240	Organisational Psychology (24) ORPS7240
Strategic Marketing (12) SMAR7120								

****Students who already completed the Academic Reading and Writing module can take the Portfolio of Experiential Learning Shortened version (ITSO5040)**

Year 1: 132 credits Compulsory: Academic Development I, Business Management I, Accounting I, Economics I, and Industrial Psychology I

Year 2: 128 credits Compulsory: Business Management II.

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Choose 3 other subjects from Marketing Management II, Entrepreneurship II, Economics II, Industrial Psychology II

Year 3: 126 credits

Compulsory Business Management III (Business Ethics) and Work-integrated Project in your major

Continue with 2 subjects from 2nd year which includes your major. Marketing Management III, Entrepreneurship III, Economics III, Industrial Psychology III