

**Bachelor of Commerce (Marketing Management)
– returning students**

<i>Total credits to be completed:</i>	372	<i>Years of full-time study:</i>	3	<i>(Class) delivery mode:</i>	Contact (on campus) <input type="checkbox"/>
					Distance (online) <input checked="" type="checkbox"/>

STUDY YEAR 1 OF 3 (BASIC LEVEL)

Period	Module rules	Module code & name	Credits	✓
Sem 1		ACRW5120 Academic Reading and Writing (12 cred)	12	
Sem 1		INTS5040 Information and Technology Skills	4	
Sem 1		BMAN5120 Business Management: An Introduction	12	
Sem 1		FAAF5120 Financial Accounting A	12	
Sem 1		IPIN5120 Industrial Psychology: An Introduction	12	
Sem 1		ILAS5120 Information Literacy and Systems	12	
Term 1		WOTS5060 Worldviews of the South	6	
		Subtotal of credits for Semester 1	70	
Sem 2		BUSC5120 Business Communication	12	
Sem 2		BSTA5120 Business Statistics	12	
Sem 2	Pass FAAF5120/1 to take FABS5120	FABS5120 Financial Accounting B	12	
Sem 2		CAPS5060 Career Psychology	6	
Sem 2		ERGO5060 Ergonomics	6	
Term 4		CHLS5060 Change Leadership	6	
		Subtotal of credits for Semester 2	54	
		Subtotal of credits for first study year	124	

STUDY YEAR 2 OF 3 (INTERMEDIATE LEVEL)

Period	Module rules	Module code & name	Credits	✓
Sem 1	Pass BMAN5120/1 to take FMAN6160	FMAN6160 Financial Management	16	
Sem 1		ECIN5120 Economics: An Introduction	12	
Sem 1		MRKT6160 Marketing	16	
Sem 1		GRSC5120 Group Studies and Communication	12	
Subtotal of credits for Semester 1			56	
Sem 2	Pass BMAN5120/1 to take SMEL6160	SMEL6160 Strategic Management and Ethical Leadership	16	
Sem 2	Pass IPIN5120/1 to take HRMN6160	HRMN6160 Human Resource Management	16	
Sem 2	Pass ECIN5120/1 to take MACE6160	MEIN6160 Macro Economics: An Introduction	12	
Sem 2		ADSA6160 Advertising and Sales	16	
Term 3		CORE5060 Conflict Resolution	6	
Term 4		ENTR5060 Entrepreneurship	6	
Subtotal of credits for Semester 2			72	
Subtotal of credits for second study year			128	

STUDY YEAR 3 OF 3 (ADVANCED LEVEL)

Period	Module rules	Module code & name	Credits	✓
Sem 1		BETH7120 Business Ethics	12	
Sem 1	Pass MACE6160/1 to take IEWT7240	IEWT7240 International Economics and World Trade	24	
Sem 1	Pass HRMN6160/1 to take LARE7120	LARE7120 Labour Relations	12	
Sem 1	Students on this grid exempt from the rule: Pass HRMN6160/1 to take HRDV7120	HRDV7120 Human Resource Development	12	
Subtotal of credits for Semester 1			60	
Sem 2		ETGC5120 Ethics and Global Citizenship	12	
Sem 2	Pass HRMN6160 to take ORPS7240	ORPS7240 Organisational Psychology	24	
Sem 2	Pass MRKT6160/1 to take MRES7120 or SMAR7120	MRES7120 Marketing Research (12 cred) or SMAR7120 Strategic Marketing (12 cred)	12	
Sem 2	Students on this grid exempt from the rule: Pass HRMN6160/1 to take HRDV7120	IPWP7120 Industrial Psychology Work-integrated Project	12	
Subtotal of credits for Semester 2			60	
Subtotal of credits for third study year			120	